

## Discover the future of industry

Meet global creators, thinkers, investors and entrepreneurs at INNOVATE 2017. A place where ideas collide. A place to do deals, be inspired, network and discover the future of industry. Connect with the most innovative businesses and institutions from all over the world.

INNOVATE 2017 is the UK's flagship annual innovation conference and exhibition, this year being held in the UK's second city, Birmingham. Just 1 hour by train from central London and with two international airports, Birmingham and its surrounding region are home to R&D for global businesses such as Jaguar LandRover, Rolls-Royce, JCB, Unilver, GKN, Pepsico, IBM, Mondelez, Carillion as well as five Catapult centres and 27 universities.

The event will cover a wide range of the most exciting and promising technologies, markets and applications. From automotive to aerospace and energy to electronics.

Visit the website to see the full programme.

8-9 November NEC, Birmingham **United Kingdom** Register your interest international@innovateukevents.com

Find out more ••••innovate2017.gov.uk

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Innovate UK

## **INNOVATE 2017**



## Who should attend?

- Businesses looking to gain a better understanding of UK science and innovation opportunities
- Businesses looking for UK partners and suppliers
- Investors looking to invest in the most globally exciting and promising technologies

## **B2B Match**

Enterprise Europe Network is organising INNOVATE2017 Match, 1-2-1 meetings offering unparalleled opportunities for strategic collaboration on a global scale.

You must book to attend INNOVATE 2017 before registering on the Match system. The sooner you book, the sooner you will be able to connect with other delegates online.

Register interest now. A limited number of free tickets are available for international business delegations. Priority will be given to overseas businesses through a vetting process. Additional tickets will also be made available to overseas intermediaries and other agencies.

Once your ticket has been confirmed, simply register at: https://www.b2match.eu/innovate2017, add a profile and request meetings with potential partners. 20 minute meetings can be scheduled and all participants will receive a personalised meeting schedule.



Find out more •••
innovate2017.gov.uk

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