

enterprise europe network

By&For Citizens

**Brokerage event
Valladolid (Spain)**

Septembre 20th-21st 2018



<https://byforcitizens-een-brokerage-event.b2match.io>

<https://byforcitizens.com/>

een.ec.europa.eu

competitividad
empresarial



European Conference on Smart Sustainable and Resilient Cities

- ✓ Profit opportunities and challenges of Smart Cities and Communities
- ✓ A meeting point with partners of European projects related with Smart Cities



R2CITIES, CITYFIED, REMOURBAN, mySMARTLife and UrbanGreenUP are projects funded by the European Commission through the FP7 and H2020 research and innovation programmes under contract no. 314473, 609129, 646511, 731297 and 730426 respectively.



BY&FORCITYZENS

European Conference on Smart Regeneration of Cities and Regions
Valladolid 20-21 September 2018

ADDRESSED TO:

Company

University

R&D Institution

Association/Agency

Region Representative

City Representative

National Representative

European Representative

Other

MAIN TOPICS:

- Smart cities
- Circular economy
- Energy
- Buildings and infrastructures
- Governance and finance
- ICT
- Mobility
- Social Innovation
- Urban planning
- Urban ecology



Scientific and technical programme



- Professional focus International (EN)
- 350-400 people

EEN brokerage



- Bi-lateral meetings
- International (EN)

Technical Visits



- International / National (EN/ES)

Smart City for Smart Citizens (street programme)



- City activities
- National/Local (ES)



SEPTEMBER 20th



09h00	Conference opens Welcome to BY&FORCITIZENS2018	Óscar Puente Mayor of Valladolid
		Dominique Ristori (to be confirmed) Director-General for Energy. European Commission
		Daniel Calleja (to be confirmed) Director-General for Environment. European Commission
		José R. Perán Director. CARTIF Technology Centre
		Juan Vicente Herrera President of Castilla y León Government
09h30	Keynote speaker: towards 2050 cities The future city challenges: making sustainable and resilient cities today	Anne Hidalgo (to be confirmed) Mayor of Paris
10h15	Keynote speaker: renaturing cities City renaturing: integrating nature to create new city ecosystems	Paul Nolan Director of Mersey Forest
11h00	Coffee break	
11h30	Panel 1: Circular economy to transform city ecosystems <i>Cities are ecosystems that consume resources to produce services for the citizens and also wastes. These ecosystems need to be optimised in order to maintain the value of products, materials and resources for as long as possible, while minimising the generation of waste. The panel will discuss about how cities are introducing the circular economy.</i>	Moderated by: Inés Leal (to be confirmed) Editorial and Development Director. TECMARED
		Panel 2: Citizen Centric models to transform urban areas <i>Citizens should be at the core of the city transformation, since cities are made by and for them. Often citizens are only informed or consulted without a real engagement strategy resulting into cities less liveable and far from their real needs. The panel will discuss on how citizens can be positioned and engaged as the centre of the urban transformation.</i>
12h30		
13h30	Lunch break	



EEN BROKERAGE
1st Session

SEPTEMBER 20th

13h30	Lunch break		
15h00	<p>Panel 3: Innovation ecosystems for Smart and Sustainable cities</p> <p><i>Cities can only be successfully transformed if the appropriate ecosystem of actors is created for this aim. The local government, city businesses, citizens, and other agents need to create a strong network to define and implement the city strategy. The panel will show successful examples of innovation ecosystems to transform cities.</i></p>	<p>Moderated by: Anna Lisa Boni (to be confirmed) Secretary General. EUROCITIES</p>	 EEN BROKERAGE 2nd Session
16h00	<p>Keynote speaker: the facilitator</p> <p>Creating the ecosystem to transform EU cities</p>	<p>Sergio Sanz R&D <u>Programmes</u> Director. CARTIF Technology Centre</p>	
16h30	<p>Technical field visits:</p> <ul style="list-style-type: none"> TV1: Combined energy and mobility actions to deliver the Smart districts in REMOURBAN and R2CITIES TV2: Smart and sustainable district in <u>CITyFIED</u> TV3: Zero energy buildings and heating networks in the University of Valladolid 		 EEN BROKERAGE 3rd Session
18h00	End of first day conference programme		
19h30	Networking cocktail Reception and cocktail at the <i>Modern Art Museum Patio <u>Herreriano</u></i>		

SEPTEMBER 21st	08h30	Second day opens		
	09h00	Keynote speaker: cities towards the climate transition Driving the energy and environment transition from cities	(to be confirmed)	
	09h30	Smart session 1 Sustainable and connected mobility <i>Presentation of best practices of sustainable urban mobility actions as electric public transport, charging infrastructures, or mobility planning</i>	Moderated by: Cecilia Medina (to be confirmed) RTD Manager. SERNAUTO	 EEN BROKERAGE 4th Session
		Smart session 2 Renaturing cities: creating new city ecosystems <i>Presentation of best practices and projects of integrating nature-based solutions in cities</i>	Moderated by: Ramón López Pérez Head of Service. Spanish Office for Climate Change	
		Smart session 3 Enhanced regional competitiveness in Cities <i>From the city to the region: working towards smart, efficient and sustainable regions in Europe</i>	Moderated by: Sointu Räisänen (to be confirmed) Senior Advisor. East & North Finland EU Office	
	11h00	Coffee break		
	11h30	Smart session 4 Connected, digital and cyber-secure cities <i>Presentation of best practices in digital transformation and data exploitation for improved services in cities</i>	Moderated by: Roberto Vidal Board of Directors. European Cyber-Security Organisation	 EEN BROKERAGE 5th Session
		Smart session 5 Zero energy buildings for zero energy cities <i>Presentation of cases of very low or positive energy urban areas and urban heating/cooling networks</i>	Moderated by: Emilio Miguel Mitre International Affairs Director. GBC España	
		Smart session 6 Financing cities' transformation <i>Programmes in support to the transformation of cities into smarter and more sustainable environments</i>	Moderated by: Lola Ortiz General Subdirector of Urban Development. DG Community Funds. Ministry of Finance and Civil Service	
	13h00	Keynote speaker: human-centric city transformation Smart citizens for smart cities and regions	Anne-Lise Kjaer Futurist Copenhagen Ambassador	
13h45	Conclusion and thank you from organisers	José R. Perán Director. CARTIF Technology Centre		
14h00	End of conference programme	Pilar del Olmo (to be confirmed) Economy and Finance Minister. Castilla y León Government		

Fee participation in the Conference (Brokerage event and meals included) 120 €

EEN BROKERAGE EVENT REGISTRATION

AGENDA:

- ✓ Septiembre 20th: 11:30-13:30 1st session
15:00-16:30 2nd session
16:30-18:00 3th session
- ✓ Septiembre 21st: 9:30-11:00 4th session
11:30-13:00 5th session

Brokerage process

1. On line registration (organization and cooperation profile)
2. Profiles promotion and consultation
3. Selection of bilateral meetings
4. At the event: meet during the brokerage
5. Feedback after the event

Brokerage deadlines

Registration until September 14th:

<https://byforcitizens-een-brokerage-event.b2match.io>

Meeting request: from August 6th to September 14th

Event:

September 20th - 21st 2018

Location

Miguel Delibes Cultural Center

Avenida Monasterio Nuestra Señora de Prado, 2
Valladolid, Spain

Hotel list

[Click here](#)



EEN partners involved



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Come and join us in Valladolid!

een.ec.europa.eu

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