

# Brokerage Event at Alimentaria Horexpo

**FIL - Feira Internacional de Lisboa**  
**Portugal, Lisbon, 23<sup>rd</sup> and 24<sup>th</sup> November 2015**

Under the framework of Enterprise Europe Network, IAPMEI - Portuguese Agency for Competitiveness and Innovation is the main organizer of the Brokerage Event at Alimentaria Horexpo 2015, which will take place in the 23<sup>rd</sup> and 24<sup>th</sup> November 2015 in the premises of the fair, in Lisbon (Portugal), Parque das Nações.

Organisers



## Objectives

The brokerage event aims at finding new business partners, sharing innovative technologies and initiating cross border co-operations. Participants can request pre-arranged b2b meetings, according to their business interests.

## Target groups

Companies, universities, institutes and other organizations, including skill centers from the food and beverage sector looking for commercial, technological or research partners from Europe and beyond.



## Main topics: Food & Beverages

- |                                  |                               |
|----------------------------------|-------------------------------|
| • Food                           | • Organic products            |
| • Dairy products                 | • Diet, children, health-food |
| • Meat products                  | • Private labels              |
| • Fish                           | • Convenience food            |
| • Fresh fruit, vegetables        | • Beverages                   |
| • Frozen food                    | • Alcoholic beverages         |
| • Confectionary, biscuit, pastry | • Non-alcoholic beverages     |
| • Grocery products               | • Wine                        |



**Language:** English

**Costs:** Free of charge (doesn't include the fair's ticket)

**Platform for registration and submission of profiles:** <https://www.b2match.eu/alimentaria-lisboa2015>

## Schedule:

**Registration online:** from 12<sup>th</sup> October until 15<sup>th</sup> November

**Selection of B2B meetings:** from 26<sup>th</sup> October until 15<sup>th</sup> November

**Delivering of the agendas:** 18<sup>th</sup> November

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### Contacts

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IAPMEI has been involved in this brokerage event since 2009, being main organizer in 2013, which edition had the participation of 5 foreign Networks (Turkey, Italy, Spain, Belgium and Poland). Along the 3 editions some partnership agreements were achieved.

### The Fair

The most important fair in Portugal and one of the most important events in Europe in the food market, returns from 22nd to 24th November 2015, to FIL – International Fair of Lisbon, bringing together in the same space a wide and varied range of the food and beverage sectors, catering equipment and machinery for the food industry, distributed in three different halls: Alimentaria Lisboa, Horexpo and Tecnoalimentaria.

It is the largest networking platform in Portugal and will be a unique opportunity to meet both Portuguese products as offering numerous international companies participating in the event.

<http://alimentariahorexpo.fil.pt/>

### Hosted Buyer's Programme

Alimentaria Lisboa & Horexpo Lisboa has a Hosted Buyers Programme, directed to professionals of the sectors represented.

For registration: [Hosted Buyers Programme](#).

<http://alimentariahorexpo.fil.pt/programa-hosted-buyers/>

### Organisers

